



Design your own Showbag on Instagram Showbag Voucher Competition

TERMS AND CONDITIONS

1. USER AGREEMENT

By entering the competition, you are deemed to have read and understood these Terms & Conditions and to have agreed to be bound by them.

2. ENTRANTS ELIGIBILITY

By entering, you accept these Terms and warrant that you are:

- (a) entering the competition once only
- (b) providing a valid email address, postal address (and phone number if requested).
- (c) agreeing to receive news and updates from the Royal Melbourne Show conducted by Melbourne Royal®.

3. UNAUTHORISED USE OF THE COMPETITION

An entrant must be an individual and not a company or organisation. Employees of the Promoter and any person associated with the Competition, and any organisation or individual associated with the provision of the prize(s), are not eligible to enter

4. PRIZE VALUE

There are five (5) prizes in total consisting of:

Prize	Value
1. Showbag voucher for Melbourne Royal® Showbag operator:	1 x \$250 RRP
2. Showbag voucher for Melbourne Royal® Showbag operator:	1 x \$200 RRP
3. Showbag voucher for Melbourne Royal® Showbag operator:	1 x \$200 RRP
4. Showbag voucher for Melbourne Royal® Showbag operator:	1 x \$200 RRP
5. Showbag voucher for Melbourne Royal® Showbag operator.	1 x \$100 RRP
TOTAL	\$950

Showbag vouchers are redeemable online at one Showbag operator’s online store.

The Showbag operator / organisation will be chosen by Melbourne Royal® and emailed to the winners by the Showbag operator for redemption.

The value of the voucher is based on the sales price of the showbag as shown on the website, not the recommended retail price (RRP) of its contents.

No component of the prize can be transferred or redeemed for cash.

The Promoter reserves the right to provide a similar product to the same or greater value as the original prize, subject to any applicable laws or written directions made under applicable legislation.



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5. LENGTH OF THE COMPETITION

The competition will run from time of competition post going live on the Melbourne Royal® Show Facebook page and will end at 11.59pm on Sunday 3 October 2021.

6. THE ENTRY PROCESS

To go in the draw to win, the entrant is required to:

- Follow [@royalmelbshow on Instagram](https://www.instagram.com/royalmelbshow)
- Draw their dream showbag on a piece of paper, take a photo and upload it to their Instagram account as a post (Instagram must be set to public).
- Tag [@royalmelbshow in the post](https://www.instagram.com/royalmelbshow) and in 25 words or less tell us why this is their dream Showbag.

The entrant's Instagram profile must also be set to **public** so we can view the entrant's Instagram post.

The top five (5) most creative answers, rated from most creative (1), to least (5) as judged by Royal Melbourne Show / Melbourne Royal® staff will be chosen as winners.

The five winners will be notified via Instagram direct message on 4 October 2021 and will be required to respond with their contact details including email and postal address details (if required) within 3 days.

The winner's First Name and Last Initial and or Instagram handle and winning entry may be shared to announce the winner on Royal Melbourne Show social media pages and/or in Royal Melbourne Show email marketing to its subscribers.

The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.

7. THE COMPETITION & FACEBOOK/INSTAGRAM

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook/Instagram. You are providing your information to Melbourne Royal® and not to Facebook/Instagram. By participating in this promotion, you agree to a complete release of Facebook from any claims.

8. ABOUT THE PROMOTER

The promoter of this Competition is The Royal Agricultural Society of Victoria Limited (ABN 66006728785), trading as Melbourne Royal®, Melbourne Showgrounds, Epsom Road, Ascot Vale, Victoria, 3032.

9. PRIVACY

Melbourne Royal® respects your privacy and will not use your personal details, or your friends' personal details for any promotional purposes unless you request updates via the competition entry form.

Nor will Melbourne Royal® distribute your personal details, or your friends' personal details to any third party.